

Tip/Trick Of The Month...

Aloha



Aloha Tip: Drink Chits/Tokens

Aloha Drink Chits/Chips

If you are currently using Chips/Tokens for purchased but unused drinks at your bar, this is an inexpensive way to track the sale and redemption of pre-purchased drinks. Instead of giving the customer a chip or upside-down shot glass that doesn't tell you the drink that was purchased, use an order mode to print a chit with the date, time, bartender and item purchased listed on it.

Example chit:

12/01/2009 12:00 pm
Bartender 10001
A Drink Has Been
Coors Light
Purchased for You!

The chit is on thermal receipt paper and can be kept in wallets until the customer's next visit. There are reports that will show the number of sold "Drink Chits". When the chit is returned for redemption the bartender rings the drink normally. After the drink is rung up, the bartender must comp, void or promo off the drink. This way the drink is not taken from inventory a second time. The voiding of the drink also allows for tracking of used chits. Potential savings of \$800-\$1,000 per year can be attained depending on if you buy chips now or use upside-down shot glasses. How many of your drinks are upgraded from what was purchased because the bartender doesn't care or know what was originally paid for?

For Any Questions...Contact STG's Help Desk!
1-800-811-5803

