

# Tip/Trick Of The Month...

*Aloha*



## STG Aloha Tip: Web Ordering

### Using the Internet Advantage

- Do you like being put on hold?
- Does your business process a high volume of phone orders, especially at peak times?
- Would you like to be able to accommodate your customers more efficiently without adding phone lines or paying additional staff to simply take phone orders?

Web Ordering may be the answer you're looking for! Large chains have taken web orders for years and now the technology is there for you. With Web Ordering, a customer can order their lunch or dinner with a simple point and click! We have all ordered something off the internet. Whether it's a book, tickets to a concert or sporting event or holiday shopping, millions of items are ordered online each day.

Here's another question. When was the last time you actually used a phonebook to look up the number or address of a restaurant or business? Everyone uses the internet to look up information with web ordering, customers will not only be able to get your contact information but have your entire menu right in front of them. You can eliminate the expense of sending out mailers or paying someone to go door to door with menus. This is a terrific and efficient way to generate new business without adding extra payroll or marketing expenses!

**For Any Questions...Contact STG's Help Desk!**  
**1-800-811-5803**



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